

CHEROKEE COMMUNITY THEATRE 2017-18

Dear Patron of the Arts,

We are excited to begin our 2017-2018 season of Community Theatre! We wish to take this opportunity to thank you for your ongoing support. Together, we are growing a strong theatre arts organization with one of the best reputations in Northwest Iowa, but we need your support now, more than ever.

Although season ticket sales have remained steady, we have seen a dramatic drop in attendance over the past two seasons which has resulted in significant losses. Additionally, costs for performance rights, costuming and other expenses have sky-rocketed in recent years. This presents a complex problem for our Board of Directors.

As always, it is our goal to produce a full season of high-quality, live theatre so that cultural arts experiences are available to the Cherokee community and so that our local area talent has opportunities to perform. We also strive to keep ticket prices affordable so our community has ready access to the arts. Attendance over CCT's history has fluctuated for a variety of reasons so we do not assume lower attendance is a new trend. Some seasons just do better than others, but please be reminded that your involvement is key to our success.

After considering all of these factors, we have decided not to raise our ticket prices for the 4th consecutive season. However, we are asking for your increased support. Here is how you can support CCT's efforts throughout the year:

- 1) **Purchase season tickets.** Encourage your friends and family to support CCT with season ticket membership. Our season ticket drive is our number one fund-raiser of the year. We could not function without the support of our loyal season-ticket base. Remember your season ticket purchase funds theatre education and numerous opportunities for area performers of all ages.
- 2) **Become an ambassador for CCT.** Attend our shows and encourage others to attend. We function on a limited marketing budget. Word-of-mouth is essential to getting the word out about our shows! Not only does a robust audience help our financial bottom line, but it also brings out the best performances from our actors, dancers and musicians.
- 3) **Consider becoming a member at a higher level.** Become a "Friend" of CCT today! There are several affordable options listed on the reverse side of this order form.
- 4) **Support our additional fund-raisers** throughout the year. Expenses not covered through ticket sales still need to be met with additional fund-raising to ensure our production values don't suffer and we can continue to bring excellent and beautiful shows to our stage. Please support these efforts!
- 5) **Consider making a free-will donation.** These donations are welcomed any time of the year in any amount the giver chooses. Please be reminded that CCT is an all-volunteer organization so when you make a free-will donation, rest assured that your contribution goes directly for programming.

Looking forward, we are very excited about our upcoming season. Director Nikki Schubert kicks it off with the zany production of, "Lend Me a Tenor" by Ken Ludwig, opening September 29th, followed up with Director Mollie Loughlin and her hilarious show, "Sex Please, We're Sixty". Directors Joe and Tricia Vannatta's summer musical, Disney's "The Little Mermaid" is sure to impress! The Complete CCT 2017-18 Season Roster is included with this order form along with show dates and reservation information. We've put it all on a quick-reference guide for your convenience. Don't miss what promises to be another fantastic year of high-quality community theatre!

If you have already purchased your 2017-18 membership, thank you! If not, we invite you to purchase your membership at this time by completing the included order form in its entirety. Please print clearly and mail your completed order and check to the address provided on the reverse side of this form.

Your season tickets will be mailed in late September. Memberships may also be purchased at our fall production, but please note that the "Member" level of season tickets for the 2017-18 season will not be available for purchase after the completion of the season's initial production.

Thank you for helping us showcase Cherokee's tremendous pool of local talent and helping us to bring outstanding theater productions to the CCT stage. Your generosity is truly appreciated. As always, we welcome your comments and suggestions.

Sincerely,

CCT Board of Directors

CCT Board of Directors 2017-18

Andrew Linn, President Penny Pingrey, Vice President Jackie Courtright, Secretary Dave Zella, Treasurer
Sherry Held Mollie Loughlin Tricia Langholdt-Vannatta Rick Angell
Nikki Schubert Jason Wood Janet Brown Nichole Hanson

CHEROKEE COMMUNITY
THEATRE
PRODUCTION INFORMATION 2017

2017-2018 SEASON

59 years of bringing
the theatre arts
to Cherokee

With an unprecedented level of programming and
a new partnership with Cherokee Community School
District, we can't wait to see you at our shows!
Thank you for your support!



Coming October 2017

Directed by CCT's Nikki Schubert



Coming March 2018

Directed by CCT's Joe Vannatta



Coming June 2018

Directed by CCT's Joe Vannatta

2017-2018 SEASON

59 years of bringing
the theatre arts
to Cherokee



Please print this page and complete the order form below:

Name of Person or Business _____
(Print exactly how you wish it to appear in our membership listing)

Change of Address

Phone _____

MAIL TO:
CCT Memberships
c/o Dave Zelle
1116 Hill St. #5
Cherokee, IA 51012

Cherokee Community Theatre exists *exclusively through the generosity of its supporters*. We encourage our members to include an additional donation with their purchase of season tickets. If you enjoy our programs, please consider one of the membership levels indicated below:



MEMBERSHIP LEVEL (CIRCLE ONE)

SAINT \$350 = 8 SEASON TICKETS + \$30 CONTRIBUTION

ANGEL \$185 = 4 SEASON TICKETS + \$25 CONTRIBUTION

FRIEND \$100 = 2 SEASON TICKETS + \$20 CONTRIBUTION

PATRON \$55 = 1 SEASON TICKET + \$15 CONTRIBUTION

MEMBER \$40 X ____ SEASON TICKET(S) = \$____ TOTAL

Note: Each season ticket allows a total of three single admissions to CCT productions during the membership season. Single admission prices for regular CCT productions without a season ticket are \$12 for children through high school and \$15 for adults.

For CCT use only
Ticket #s Issued _____